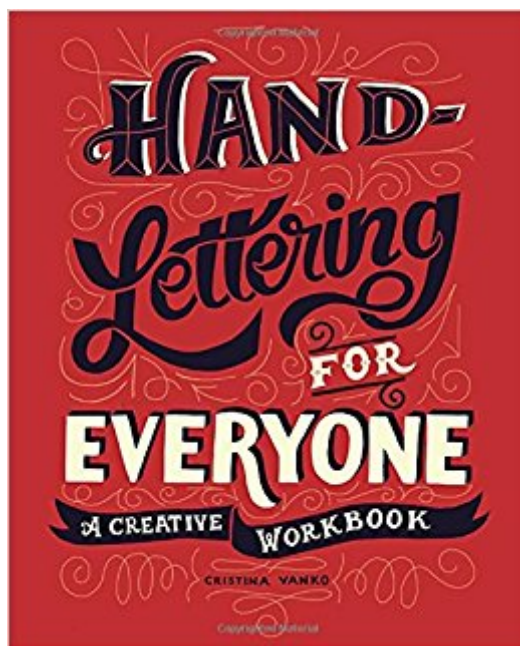




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Hand-Lettering For Everyone: A Creative Workbook



Synopsis

In an increasingly digital and impersonal world, hand-lettering is more popular than ever. A way to personalize everything from book covers to T-shirts and restaurant menus, as well as a form of self-expression and cutting-edge design, writing by hand makes the written word immediate and intimate. This beautiful and inviting book serves as an inspiring primer and an interactive workbook, covering:

- Typography basics, including history and trends
- Fearless self-expression through playfulness
- Embracing the creative process, including tips from top illustrators and the art of sketchploration
- Inspiration for adding personal touches to any kind of handlettered text

Creative prompts encourage readers to create their own serifs, create lettering from found objects, make a type self-portrait, collage with found type, recreate a favorite book cover with hand-lettering, play with shading and perspective, and more. Featuring a lively (and hand-lettered) design and engaging exercises, the book will appeal to designers and illustrators as well as doodlers, hobbyists, and anyone who enjoys putting real pen to real paper. And check out Cristina's newest hand-lettered book, *Adult-ish!*

Book Information

Paperback: 224 pages

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Words, Language & Grammar > Handwriting #71 in Books > Arts & Photography > Other Media > Calligraphy #625 in Books > Self-Help > Creativity

Customer Reviews

Cristina Vanko is a multidisciplinary designer and illustrator who loves creating lettering by hand. A 2011 graduate from Indiana University's Graphic Design program, she has been featured in *Boing Boing*, *Design Taxi*, *Laughing Squid*, *Mashable*, *The Daily Mail*, and elsewhere. Her latest hand-lettered book is *Adult-ish*.

This is a workbook for a person who has some experience with hand lettering. It has very minimal written on how to create the letters it is just a workbook of pages with prompts for you to try lettering without teaching you. There are no pages with font alphabets to refer to start. The title of this book is not correct it is not for everyone just for those they have done this before and need prompts/ideas to use hand lettering. Returning this book.

I like this book, but I'm not a big fan of the guided pages that guide you on what to draw or write. I wish it had more blank pages without text, but it's still fun and creative to use.

I wouldn't call this book instructive. It's mainly prompts to give you ideas. It just wasn't what I was expecting I guess.

Very creative, informative, filled with new takes on old ideas and just new ideas. Not a basic how-to (no supplies list in the front, for example). I have several books on lettering, but have a feeling that this will be my go-to for ideas, practice space, and a launch pad to take Vanko's creativity and personalize it.

I like the idea of this book but as I'm working through the projects I'm finding it difficult to get started due to the first few activities having little to do with actually lettering. Lots of guidance though, not just blank pages. recommend.

Handlettering for everyone is certainly for me. The book contains great ideas, a wealth of inspiration from Vanko and other illuminaries of the hand lettering world, and ample practice space.

I was looking for a lesson book or tutorial for beginners on how to hand letter, but was disappointed to find that it seems you already need to know how to hand letter to use this book. The "...For Everyone" part of the title is misleading because it makes the book sound like a guide. If you want to learn how to actually hand letter, do not buy this book. This is a book of questions/writing prompts for practicing the hand lettering skills (that you already have). If you already know how, you can use this book for samples, examples, and ideas.

Great examples and lots of inspiration for many different styles of handlettering. I especially like the page that includes grids for practicing blackletter. Highly recommended for those who need some

fresh handlettering ideas!

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